





# Q1 Social Impact Report

2022







## SOCIAL IMPACT: HEALTH & WELLNESS



### MCE:

The Nu Skin Force for Good Foundation <u>donated</u> over \$93,360 to MCE Social Capital, a nonprofit committed to empowering families living in poverty to build a better future for themselves, focusing on women and environmental and climate action.

Since 2006, MCE has invested in over

130 enterprises
and impacted over

9 million people,73% women.



By financing small- and medium-sized businesses in the developing world, MCE is empowering families to build a better future for themselves.





During March 2022, The Nu Skin Force for Good Foundation collected donations for the support of refugees fleeing the crisis in Ukraine.

We are happy to report that because of our generous donors, the Foundation raised over \$50,000. Families benefiting from this donation will be those along the Ukraine border who have been displaced by the conflict.

The Nu Skin Force for Good Foundation raised over \$50,000 for Ukrainian family refugees.



## **VITAMEAL**



Markets that have received VitaMeal donated by Nu Skin's family of distributors, customers, and employees:

Malawi

Haiti

330,000 bags

18,000 bags

China

Columbia

32,203 bags

2,500 bags



Bags of VitaMeal donated:

382,703



Meals donated:

11,481,090

Nu Skin is a for-profit distributor of nutritional and skin care products and is traded on the New York Stock Exchange (NUS). Nourish the Children is an initiative of Nu Skin and is registered in some states as a commercial co-venture. The initiative enables Nu Skin's brand affiliates and customers to purchase VitaMeal from Nu Skin and donate it to charitable organizations to help solve the complex world problem of feeding malnourished children. The price of VitaMeal includes the cost of manufacturing, general overhead, distribution and sales. As is the case with other Nu Skin products, brand affiliates are paid commissions and Nu Skin earns a profit margin from each sale of VitaMeal.





### Greater China and Southeast Asia Children's Heart Funds

Through the Greater China and Southeast Asia Children's Heart Funds, over 100 children received lifesaving surgeries.

## **Over 100**



children received lifesaving surgeries from January-March 2022

## Over 27,500 children have received lifesaving



surgeries since 1999

### The Spectrum Academy

Nu Skin Corporate sponsored a fundraiser for the families of Spectrum Academy. The Spectrum Academy is a school focused on helping children with high-functioning autism and other neurodiversities with special educational needs. Spectrum Academy helps students reach their potential academically, socially, and emotionally, leading to productive and successful futures.







#### Indonesia

Nu Skin Indonesia helped over 700 survivors of the recent eruption of Mount Semeru in Lumajang, East Java, Indonesia, by providing necessary materials during the recovery stage, including food and tents/temporary shelters.

Nu Skin Indonesia helped

over 700

survivors of the recent eruption of Mount Semeru

### **Women Rising**

Nu Skin Women Rising Employee Resource Group sponsored the SheTech Explorer Day event in Utah. Nu Skin hosted 3 workshops for high school girls interested in technology, including a tech workshop, a personal care workshop, and a dietary supplement workshop.



## Nu Skin hosted 3 workshops

for high school girls interested in technology



### **SUSTAINABILITY**

### **PACKAGING SAVINGS:**

1.3 tons of globalpaper savings

18.2 tons of global plastic savings

5.8 tons
of renewable material used

### **Philippines**

The Exquadra Tower in which the Nu Skin Philippines Corporate Office and Experience Center is located was awarded LEED Platinum certification.

#### Indonesia

Nu Skin Indonesia launched the "Nu Skin Recycle Waste" program to promote the return of used Nu Skin plastic/glass bottles for recycling through a partnership with Waste 4 Change.

### **Japan**

Nu Skin Japan continued their recycling efforts. The TerraCycle program collected 3,358.47 kg (approximately 83,700 units) of Nu Skin plastic and glass containers in Q1.



## **AWARDS**

### Social Responsibility

Leadership in Community Service and Corporate Social Responsibility Winner 2022

### **Environmental Responsibility**

Leadership in Ethical and Environmental Responsibility Winner 2022

